

“AUTORRETRATO” ALBUM REVIEW

By Fernando Jimenez

Proving grit & perseverance, Francisco Toscano completes his first album “Autorretrato”. With music recorded in New York and Mexico City under the production of Arty Skye, Douglas Maxwell and Juan Ignacio Corpus, he goes beyond by co-writing most of the songs. The 12 tracks guide us through an evocative journey where forceful performances make emotions dart to the surface. He is a singer who has evolved to live up to the expectations of international listeners.

Even though it is a pop album, several influences are also present throughout it. While some tracks can be easily classified as Latin pop, some are marked by rock, classical music, gospel and even bolero, a popular Latin American romantic genre. The record contains an equal share of Spanish and English songs as well as one in French. According to the singer & author, this enables to reach out to the international market.

Topics treated in this work cover a wide range of themes with the aim of portraying life itself along with the author’s personal views on life. This constitutes the cornerstone from which the title of the album emerged.

In the album we can find various collaborations. One of them is Diana Toscano who participates with a nice duet in the song “Momentos”. He has also included a duet in the French song “Sous Le Vent” with Tiky Bermejo, a well known opera singer. The work of numerous world-class musicians and singers such as Jon Herington, Catherine Russell, Eric Warren, Danny Kean, Gounta Salaks, Eliseo Robles, Juan Samaniego and Renato Vizuet is also present.

The well achieved album’s artwork was done in Mexico City and Monterrey. Francisco worked with photographer Jennika Kane, who has impressive and relevant experience in photograph & design studios in Los Angeles, California. The artwork team is completed by Ana Karina Quijada, an experienced and talented designer living in Mexico City seasoned in developing projects for worldwide known brands both in Mexico and in her native Venezuela.

Francisco Toscano’s official website www.franciscotoscano.com is already online. In its initial promotion stage we can expect to find some songs for free downloading completed with a photo gallery and other multimedia content. The other songs will be released for sale also through Francisco’s page. Francisco’s album release date through his official webpage is January 30th, 2009. Launch date in stores is yet to be defined.

Independent artists such as Francisco Toscano are becoming more common day by day. We are confident that this is the beginning of an exciting new career that shall prove successful.